2023 - 2024 Partnership Opportunities

Pride Center of Vermont

PRIDECENTERVT.ORG // 802.860.7812
About Us

Pride Center of Vermont (PCVT) is the region’s most comprehensive community center dedicated to advancing community and the health and safety of Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ+) Vermonters.
About Us

PROGRAMS & SERVICES

Momentum
- LGBTQ+ Vermonters working to create opportunities for a vibrant, diverse, safe, and joyful community of adults over the age of 55

SafeSpace
- Anti-violence program working to transform harm with and for LGBTQ+ Vermonters, through direct service advocacy, education, and community support.

Health & Wellness
- HIV prevention and testing, cancer screening access and support, tobacco cessation, and health care provider connection.

Trans
- Facilitates community and provides support for transgender, nonbinary, intersex, and gender non-conforming Vermonters.

Thrive
- A group for Queer & Trans People of Color to share space and build community with one another in Vermont.

Education
- Training and resources for health and human services providers, businesses and organizations.
FLAGSHIP EVENTS

Pride Week
9 Days of LGBTQIA+ Events Statewide!
Culminating in a Parade & Festival in Downtown Burlington

Pride Awards
A star-studded event honoring the year’s brightest leaders, volunteers, and activists in Vermont’s queer community

TransPlants Sale
Plant & garden sale and block party featuring live music, workshops, and more, to benefit our Transgender Program

And More!
Stay tuned for new and returning Flagship Events throughout the year, as we continue to grow and welcome new staff
PRIDE WEEK HIGHLIGHTS

1. Dance Parties & Socials
   Venues across the state play host to Tea Dances, Coffee Meetups, Queer Dance Parties, and more

2. Performances & More
   Enjoy a wide variety of performances, drag and dance classes, comedy shows, and trivia nights

3. Pride Hikes & Runs
   Get outside with guided Pride Hikes, or meet up with LGBTQ+ runners for a group outing

4. Family Events
   From Drag Queen Story Hour to crafts to picnics, Pride Week is for everyone
BY THE NUMBERS

**Instagram Audience**
7,052 Combined Followers
@PrideCenterVT @GLAMVT
@ThrivePCVT @GlowVT

**Website**
12,000+ Monthly Visits
Statewide Events Calendar & Comprehensive Resource List

**Facebook Reach**
11,429 Combined Followers
@PrideCenterVT
@GLAMVermont
@VTGlow

**Newsletters**
2,272 Active Subscribers
Monthly Newsletters
Plus special announcements & updates

**Parade & Festival**
5,000+ Attendees
Attracts visitors from across the state & around New England
WHY SPONSOR?
Benefits can be enjoyed all year long in a variety of engaging and community-building ways. Sponsorship is an easy way to demonstrate your year-round support of Vermont’s LGBTQ+ communities and reach thousands of potential customers or clients!

Let the community know where you stand, so the community can stand with you.
SPONSORSHIP LEVELS

SILVER LEVEL // $500
- Inclusion in 2024 business directory for LGBTQ+ Owned & Allied Businesses
- Written Acknowledgement in Pride Guide Publication
- Pride Parade - Participation Fee Waived

GOLD LEVEL // $1500
- Inclusion in 2024 business directory for LGBTQ+ Owned & Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade - Participation Fee Waived
  - Quarter-page, full color advertisement in Pride Guide Publication
- Sponsorship of one additional flagship event of choice in sponsorship year
  - Two tickets to event of choice (if applicable)
  - Quarter-page, full color advertisement in program or guide (if applicable)
  - Logo on promotional materials for event of choice

*Each of these levels receive 50% off advertising rates for one other Pride Center of Vermont event publication of choice in sponsorship year

PLATINUM LEVEL // $3000
- Inclusion in 2024 business directory for LGBTQ+ Owned & Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade - Participation Fee Waived
  - Quarter-page, full color advertisement in Pride Guide Publication
- Sponsorship of one additional flagship event of choice in sponsorship year
  - Two tickets to event of choice (if applicable)
  - Quarter-page, full color advertisement in program or guide (if applicable)
  - Logo on promotional materials for event of choice

DIAMOND LEVEL // $5000
- Inclusion in 2023 business directory for LGBTQ+ Owned & Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade - Participation Fee Waived
  - Pride Festival - Tabling Fee Waived
  - Half-page, full color advertisement in Pride Guide Publication
  - 2 Pride Vermont 2022 T-shirts
- 30 second advertisement during Pride Stream of Parade
- Sponsorship of one additional flagship event of choice in sponsorship year
  - Four tickets to event of choice (if applicable)
  - Half-page, full color advertisement in program or guide (if applicable)
- Logo on promotional materials for event of choice
SPONSORSHIP LEVELS

RAINBOW LEVEL // $12,000
- Feature in 2024 business directory for LGBTQ+ Owned & Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade - Participation Fee Waived
  - Pride Festival - Tabling Fee Waived
  - Full-page, full color advertisement in Pride Guide Publication
  - Logo on Pride Guide cover and Pride Posters
  - 60 second advertisement during Pride Stream of Parade
  - Banner displayed at Pride Festival
  - 2 Pride Vermont 2022 T-shirts
- Sponsorship of two additional flagship event of choice in sponsorship year
  - Four tickets to both events of choice (if applicable)
  - Half-page, full color advertisement in program or guide for both events (if applicable)
  - Logo on promotional materials for both events of choice
  - Option to include 60 second advertisement from Pride Stream during virtual event of choice in sponsorship year
- Verbal acknowledgement by hosts at each event

GLITTER FABULOUS LEVEL // $18,000
- Feature in 2024 business directory for LGBTQ+ Owned & Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade - Participation Fee Waived
  - Pride Festival - Tabling Fee Waived
  - Full-page, full color advertisement in Pride Guide Publication
  - Logo on Pride Guide cover and Pride Posters
  - 90 second advertisement during Pride Stream of Parade
  - Banner displayed at Pride Festival
  - 4 Pride Vermont 2022 T-shirts
- Sponsorship of all additional flagship events in sponsorship year
  - Six tickets to any in-person ticketed events
  - Full-page, full color advertisement in all programs or guides for flagship events
  - Logo on promotional materials for flagship events
  - Option to include 90 second advertisement from Pride Stream during virtual flagship events
- Verbal acknowledgement by hosts at each event
- Logo at footer of main website (pridecentervt.org)
OPERATIONS TEAM

PRIDECENTERTVT.ORG // 802.860.7812 // INFO@PRIDECENTERTVT.ORG

PHOEBE ZORN (SHE/HER)
phoebe@pridcentertvt.org
Director of Development & Communications
Pride Festival & Parade Coordinator

MATT HAGBERG (HE/HIM)
matt@pridcentertvt.org
Operations Coordinator

TAYLOR SMALL (SHE/HER)
taylor@pridcentertvt.org
Events & Communications Manager
Pride Festival & Parade Coordinator