Pride Center of Vermont

2021/2022
Partner Opportunities
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06. DEVELOPMENT TEAM & CONTACT
Pride Center of Vermont (PCVT) is the region’s most comprehensive community center dedicated to advancing community and the health and safety of Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ+) Vermonters.
Programming for gay/bi/trans guys ages 18-35. HIV and safer sex education & resources.

In 2019, GLAM administered 148 HIV tests in Vermont.

Programming for women and women-aligned LGBTQ+ folks. Cancer screening education & resources.

VERMONT DIVERSITY HEALTH PROJECT:
Nearly 200 providers are listed on our database of safe and affirming healthcare providers.

Programming for trans, non-binary, and gender non-conforming people.

Programming for 40+ LGBTQ+ Vermonters

Anti-violence program supporting survivors of violence and discrimination. Warm line available during our office hours for support via phone. 117 Vermonters utilized SafeSpace services in 2019, totaling 520 in-person or phone sessions.

EDUCATION PROGRAM:
More than 1,200 individuals annually complete LGBTQ+ Best Practices training and technical assistance programs through PCVT all 14 counties.
2021 Pride Awards

Whatever Floats Your Boat 4 – LGBTQ+ Cruise on Lake Champlain

Aug 29

Pride Festival & Parade (Pride Week 8/28 – 9/5)

Sep 5

Dec 10

May 6

TransPlants

May 7

22nd Annual LGBTQ+ Community Celebration & Auction
22nd Annual Community Celebration & Auction

The evening of Friday, May 6th
Main Street Landing
60 Lake Street, Burlington, VT

Performances, speakers, live and silent auction, dance party
Some of our favorite Annual Celebration highlights

**SILENT & LIVE AUCTION**
Local and regional businesses generously donate towards our auctions which provide thousands of dollars worth of goods for the community to bid on.

**DRESS TO IMPRESS**
Strut the red carpet and strike a pose. The community turns out their best looks for a night on the town.

**PLEDGING FOR THE QUEER COMMUNITY**
Our organization’s largest fundraiser isn’t possible without the support of gracious corporate partners and generous donors who show up and show out for the queer community.
What better way to celebrate the end of the winter than to bring some new plants into your life!? TransPlants is a fun and easy plant sale to benefit our Transgender Program. The event includes the entire community and features live music.

Now in its 4th year, one of our most popular events is the Whatever Floats Your Boat LGBTQ+ Cruise on Lake Champlain. A mid-summer staple, we rent out the entire Spirit of Ethan Allen and then cruise around the lake for an afternoon tea dance to kick off Pride Week. DJs and entertainment fill each deck of the boat, surrounded with community.

**WHATEVER FLOATS YOUR BOAT 4**
Sunday, August 29
2pm – 5pm
Spirit of Ethan Allen

**TRANSPLANTS SALE**
Saturday, May 7
12pm – 3pm
South Champlain St, Burlington
Pride Week

- PRIDE WEEK: 9 days of LGBTQ+ events from August 28th to September 5th
- PARADE & FESTIVAL: Sunday, September 5th
  - Parade up Church Street begins at 12:30pm
  - Festival at Battery Park from 1pm to 4pm
Here are just a few of our staple Pride Week events

**Stride for Pride**

A fun and fit way to celebrate Pride! Walkers, runners, joggers, and those on wheels are all welcome to join in on the fun along the Lake Champlain waterfront.

**Movie Showings at Main Street Landing**

Whether films about the trans experience in America or the erasure of lesbian spaces, our Pride Week movie showings are always a delightful addition to the week.

**Tea Dances, Pride Hikes, Trivia •**

The entire week is packed with social events at venues across the state ranging from DJ dance parties, trivia nights, happy hours, and outdoor walks / hikes.
Friday, December 10th
Firehouse Gallery (BCA), Burlington

Honoring the year's brightest leaders, volunteers, and activists in the queer community.
## Social Media

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## Other Analytics

**EMAIL SUBSCRIBERS** 838 active subscribers

**AVG. MONTHLY WEB VISITS** 12,000+

**PARADE & FESTIVAL ATTENDEES** 4,000+
Why Sponsor?

Benefits can be enjoyed all year long in a number of interesting ways.

Pride Center of Vermont reaches thousands of people and several organizations through our listserv, social media, website, and events.

Let the community know where you stand so the community can stand with you.
SILVER LEVEL // $250
- Inclusion in our business directory for LGBTQ-Owned and -Allied Businesses
- Written acknowledgement in Pride Guide publication

GOLD LEVEL // $1000
- Inclusion in our business directory for LGBTQ-Owned and -Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade participation (fee waived)
  - Quarter-page, grayscale advertisement in Pride Guide publication

each of these levels receive 50% off advertising rates for Annual Celebration publication (deadline April 1, 2022)

PLATINUM LEVEL // $2,500
- Inclusion in our business directory for LGBTQ-Owned and -Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade participation (fee waived)
  - Quarter-page, full-color advertisement in Pride Guide publication
- Two tickets to Annual Celebration
- Sponsorship of one additional flagship event of your choice

DIAMOND LEVEL // $5,000
- Inclusion in our business directory for LGBTQ-Owned and -Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade participation (fee waived)
  - Pride Festival tabling (fee waived)
  - Half-page, full-color advertisement in Pride Guide publication
  - 30 second advertisement during PrideStream on WCAX
- Sponsorship of two additional flagship events of your choice
  - Quarter-page, full-color advertisement in Annual Celebration publication
  - Four tickets to Annual Celebration
**RAINFOREST LEVEL // $10,000**

- Feature in our business directory for LGBTQ-Owned and -Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade participation (fee waived)
  - Pride Festival tabling (fee waived)
  - Full-page, full-color advertisement in Pride Guide publication and logo on cover
  - Banner displayed at Pride Festival
  - 60 second advertisement during PrideStream on WCAX
- Sponsorship of Annual Celebration
  - Four tickets to Annual Celebration
  - Half-page, full-color advertisement in Annual Celebration printed publication and logo on cover
  - Logo on display at Annual Celebration
- Sponsorship of TransPlants Sales
  - Signage on tables
  - Logo on promotionals
- Sponsorship of either the Whatever Floats Your Boat LGBTQ+ Cruise or Pride Awards Gala.
  - Three tickets to Whatever Floats Your Boat
  - Two tickets to Pride Awards Gala
- Verbal acknowledgement by emcees at each event.

**GLITTER FABULOUS LEVEL // $15,000**

- Feature in our business directory for LGBTQ-Owned and -Allied Businesses
- Sponsorship of Pride Festival & Parade
  - Pride Parade participation (fee waived)
  - Pride Festival tabling (fee waived)
  - Full-page, full-color advertisement in Pride Guide publication (prominent placement on back cover) and logo on cover and website
  - Banner displayed at Pride Festival
  - 90 second advertisement during PrideStream on WCAX
- Presenting Sponsorship of Annual Celebration
  - Six tickets to Annual Celebration
  - Full-page, full-color advertisement in Annual Celebration printed publication (prominent placement on back cover) and logo on cover
  - Logo on display at Annual Celebration
- Sponsorship of TransPlants Sales
  - Banner and signage on tables
  - Logo on promotionals
- Sponsorship of Whatever Floats Your Boat LGBTQ+ Cruise
  - Four tickets to Whatever Floats Your Boat
- Sponsorship of Pride Awards Gala.
  - Two tickets to Pride Awards Gala
- Verbal acknowledgement by emcees at each event.
- Logo at footer of main website (pridecentervt.org)
Contact

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(they/them)

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+ Pride Festival & Parade Coordinator

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